

## CHANGEit at a glance

<b>What?</b>	Awards for young people aged 11-18 in the UK who are planning to or have already made positive change in their communities. <i>(see <b>Detailed summary</b> on pg. 2)</i>								
<b>Who?</b>	Common Purpose and Deutsche Bank <i>(see information on <b>Partners</b> pg. 2)</i>								
<b>When?</b>	Began in October 2007. Nominations for the 2009/10 award year will be accepted between 8 October 2009 and 11 December 2009. <i>(see <b>Key dates</b> for 2009/10 on pg. 2)</i>								
<b>Where?</b>	All areas of the United Kingdom								
<b>Why?</b>	<ul style="list-style-type: none"> <li>• Encourage young people to act positively and inspire them through publicising examples of peers' actions and successes.</li> <li>• Provide support, information and resources to as many young people as possible to help them produce positive change in their communities.</li> <li>• Recognise the positive impact of young people's campaigns with awards and certificates</li> <li>• Raise awareness of young people who have had a positive impact on their community to combat negative media attention</li> </ul>								
<b>How?</b>	<p><b>Recognise</b> all nominated campaigners with a certificate of achievement</p> <p><b>Support</b> campaigners with training, mentoring and online resources</p> <p><b>Reward</b> campaigners with prize money, campaign funding, training workshops, networking opportunities and media exposure</p>								
<b>Prize categories</b>	<table> <tr> <td><i>Innovation</i></td> <td>£750 for 3 winners / £250 for 5 finalists</td> </tr> <tr> <td><i>Performance</i></td> <td>£750 for 3 winners / £250 for 5 finalists</td> </tr> <tr> <td><i>Photo contest</i></td> <td>£250 for 2 winners + photo exhibit in central London</td> </tr> <tr> <td><i>Popular vote</i></td> <td>£250 for 1 winner in each category</td> </tr> </table>	<i>Innovation</i>	£750 for 3 winners / £250 for 5 finalists	<i>Performance</i>	£750 for 3 winners / £250 for 5 finalists	<i>Photo contest</i>	£250 for 2 winners + photo exhibit in central London	<i>Popular vote</i>	£250 for 1 winner in each category
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<b>2008/09 CHANGEit Facts-at-a-glance</b>	<ul style="list-style-type: none"> <li>• Certificates awarded to more than 900 campaigners</li> <li>• 3 Innovation winners and 2 Innovation finalists</li> <li>• 3 Performance winners and 5 Performance finalists</li> <li>• 2 Photography winners and 10 Photography finalists</li> <li>• 15 local communities directly affected by finalist campaigns and 3 finalist campaigns with effects extending to all of the UK.</li> <li>• Award ceremony held 30 April 2009</li> </ul> <p><i>(see <b>CHANGEit winners 2008/09</b> on pg. 3)</i></p>								
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## CHANGEit in detail

### Detailed summary

CHANGEit is an award scheme run by Common Purpose and supported by Deutsche Bank. It has been designed to recognise, support and reward young people between the ages of 11-18 who are already making or want to make a positive change throughout the UK.

Awards are offered in three categories:

**Innovation** – for young people who have a campaign idea but need help with funds or know-how to make it happen

**Performance** – for young people who have already run a successful campaign that is making a difference

**Photo contest** – for all young people who have captured images of change. Either the change they see around them or change helped or started by young people.

### Partners

#### Common Purpose

Common Purpose is an independent, international leadership development organisation dedicated to improving the way society works by increasing the number of people who are taking a lead in community and public life. Common Purpose's Your Turn campaign focuses on young people and the Deutsche Bank CHANGEit Awards build on this.

[www.commonpurpose.org.uk](http://www.commonpurpose.org.uk)

#### Deutsche Bank

Deutsche Bank, as a leading global investment bank, seeks opportunities to play a positive role in addressing the needs of our local community with the same passion with which we endeavour to achieve only the best on behalf of our clients. In London alone we invest over £3m, engage 1200 employee volunteers and utilise the leadership of our management to bring positive change to those most in need.

[www.db.com/unitedkingdom/content/social\\_responsibility.htm](http://www.db.com/unitedkingdom/content/social_responsibility.htm)

### Key dates for 2008/09

8 October 2009	Launch of nomination period
11 December 2009	Deadline for nomination submissions
March 2010	Innovation category 'How to campaign' workshop.
March 2010	Online poll opens for popular vote. One popular vote winner in each category will receive £250.
March 2010	Photography exhibitions in varying locations throughout central London for finalists of the photography contest.
29 April 2010	Dragon's Den style session to select Innovation campaign winners and CHANGEit awards ceremony in central London.

## **CHANGEit winners 2008/09**

### **Innovation category winners**

#### **[Giovani Youth Café](#)**

##### **Dan / aged 16 / Exeter**

Dan is campaigning to set up the Giovani Youth Café in his community. After reading news about how young people just create trouble, he wrote to the council to say that if there was something young people could do instead of being on the street, it wouldn't be an issue. Instead of waiting for a response, he decided to take up the cause himself.

#### **[The Friends of Heriot Grange](#)**

##### **Ami, Jamie-lee, Jayde, Danielle, Jake and Callum / aged 14 / Hartlepool**

After a school sponsored visit to the local elderly home, Ami, Jamie-Lee, Jayde, Danielle, Jake and Callum decided they wanted to visit more often. The group already visit once a month and want to start organizing outings for young and old, have the elderly residents visit the school to help younger students with their reading and establish a group so when they leave, each year students.

#### **[Play All Day](#)**

##### **Eilidh and Dania / aged 14 / Edinburgh**

Eilidh and Dania set up Firrhill's Football ½ Marathon which they called Play All Day! Their school shares pitches and facilities with the nearby special needs school, but otherwise, there is very little interaction and most young people from their school don't know much about it. They want to plan a full day of football and fun to raise awareness about young people with special needs, create a space for the students from both schools to interact and raise money for charity.

### **Performance category winners**

#### **[Fairway Court Garden](#)**

##### **Ryan / aged 17 / Westham**

Ryan was fed up with bad press about young people in his local area and decided to take action to show that young people can do more than cause trouble. He recruited a number of young people to design and build the Bedford Rose Garden at a local elderly residence. The garden, which they maintain since the residents aren't able to, has become a symbol of their good work and already changed perceptions about young people in their town.

#### **[Who Cares?](#)**

##### **Dede, Ian, Holly and Kirsty / aged 16-18 / Co. Durham**

Dede, Ian, Holly and Kirsty are all young carers who wanted to raise awareness about what it's like to be a young carer. They developed displays and hosted events called Who Cares? To raise awareness amongst their peers and to provide information and training for teachers, youth workers and local authorities who work with young carers.

#### **[Time4Change](#)**

##### **Aged 13-18 / York**

The Time4Change group, aged 13-18, from York are all young people with varying special needs. Though many go to special schools, some had attended mainstream schools in the past and felt that there are a number of very small changes schools can make to ensure that there is better access and inclusion in the school atmosphere. They toured a number of schools and created a DVD and booklet to help schools think about simple, inexpensive changes they can make, from changing paint colour to putting in ramps.

**Photography winners**

**An Ambition for Life**

**Yasmin / aged 17 / Cambridgeshire**

This photograph was taken in Malawi in July 2007. This young boy is holding a football that he made. He used a blown up condom for the centre and plastic bags for the exterior. We replaced it with a leather football. I saw many young children blowing up condoms for toys and it upset me a lot to think that they had to do that. And with our help we changed many childrens lives. If everyone in the UK donated a football or a writing book to a school like the ones we worked in then the world would be a better place.



**Cleaner, Greener, Safer Stannington Ambassadors**

**Christina / aged 16 / Sheffield**

Taken at the end of a very busy afternoon, providing garden services for older people/disabled. The project involves neighbourhood based activities in areas such as gardening, recycling, park up keeping and highway care. By involving young people we can remove the intimidation factor, bridge the generation gap ensuring the old and the young share the same neighbourhood without the fear of crime. The project is aimed at young people from a socially disadvantaged background.



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